



# **Air Transport News**

**24/7 service**

*The insider's  
point of view*

[www.airtransportnews.aero](http://www.airtransportnews.aero)

**A**irTransportNews.aero is a key online source of air transport industry information. It presents air transport industry news from all over the world, from all sectors of the industry, in-depth expert analysis, interviews with industry professionals, event announcements and book presentations. ATN aims not only at making the air transport industry news more accessible but also at providing decision-makers with reliable and timely analyses to aid their decision-making. It is also a forum where industry experts, professionals and academics exchange views and engage in constructive discussions. Established in 2006, the ATN has already acquired over 35,500 subscribers from more than 150 countries and an average of 250,000 visits per month, and 37,000 unique visitors per month, including airlines, airports, and industry suppliers. Its web site is a popular web address, which airline professionals turn to in a search for the latest airline news.

→ <b>News</b>	All press releases from the air transport industry at one click. Save time by choosing the sector, geographical area of your interest
→ <b>Analysis</b>	- OAG Weekly Data - ACI Monthly Data - Financial Analysis: <i>Stock performance of airlines</i> - Experts' Opinion: <i>The industry experts present their views</i> - Academic Research: <i>Presentation of the most interesting papers</i> - Survey: <i>In depth presentation of the sector</i> - Report: <i>Summary of the most important events</i> - Profile: <i>Airline and airport profiles</i> - Web TV: <i>Press conferences and events on TV</i>
→ <b>Interviews</b>	Air Transport Executives speak
→ <b>Events</b>	The when and where of air transport events: <i>Conferences, air shows, seminars, courses</i>
→ <b>Book Reviews</b>	Presentations of the books published by the top publishing house in Air Transport
→ <b>Jobs</b>	The meeting point of Professionals and of the industry
→ <b>Archive</b>	A user-friendly search engine

## HITS BY COUNTRY



27.7%	Commercial (.com)
21.6%	Network (.net)
4.0%	United Kingdom
2.7%	Germany
2.4%	India
2.3%	Australia
2.2%	Netherlands
1.8%	Belgium
1.6%	Italy
1.6%	Canada
1.5%	France
1.4%	Japan
33.4%	Other

## AirTransportNews SUBSCRIBERS ANALYSIS by area of interest / occupation



30%	Airlines
10%	Airports
3%	Manufacturers
7%	Organizations
25%	Services
13%	Suppliers
12%	Other

## AirTransportNews SUBSCRIBERS ANALYSIS by job title



30.1%	Other
0.5%	Secretary General
0.8%	Director General
2.9%	Executive
3.7%	Managing Director
3.9%	President
4.0%	CEO/CIO
6.0%	General Manager
6.7%	VP
19.1%	Director
22.3%	Manager

# media partner

**A**irTransportNews is a Media Partner to all the events organized by both International Civil Aviation Organization (ICAO) and International Air Transport Association (IATA). Also AirTransportNews is media sponsor of the Airport Council International (ACI) World Annual General Assembly, ACI Europe and Africa General Assemblies and Conferences, Routes, World Low Cost Airlines Conference, ATRS World Conference and various important events around the globe organized by ALTA, Terrapinn, Global Integrated Solutions, etc. Finally AirTransportNews is also present at all the events and venues where the important decisions that will determine the future of the air transport industry are taken, such as: IATA AGM, Paris Air Show, Farnborough Air Show, Asian Aerospace, Dubai Air Show, ERA Conference and AGM and ICAO General Assembly.

## AirTransportNews is a Media Partner at the following events:

Dates	Event	Host	Location
13/09/2009	The Importance of Airline Alliances	RDG & AirTransportNews	Beijing, China
13-15/09/2009	The 15th World Route Development Forum	RDG	Beijing, China
14-15/09/2009	ICAO/World Bank/Routes Global Strategy Summit	ICAO, the World Bank and Routes	Beijing, China
21-23/09/2009	Fifth Symposium on ICAO MRTDs, Biometrics and Security Standards	ICAO	Montreal, Canada
29-30/09/2009	World Low Cost Airlines Congress 2009	Terrapinn	Barcelona, Spain
06/10/2009	Innovative Airports Conference	Insight Media Ltd	Munich, Germany
12-14/10/2009	Low Cost Airlines MENA	Terrapinn	Al Ain, UAE
17-19/10/2009	AACO 42nd AGM	AACO	Jeddah, Saudi Arabia
19-21/10/2009	The Global Air Traffic Management Forum on Civil/Military Cooperation	ICAO	Montreal, Canada
27-29/10/2009	Aviation Outlook Asia 2009	Terrapinn	Beijing, China
02-05/11/2009	ACI World/Asia Pacific General Assembly Conference & Exhibition	ACI	Kuala Lumpur, Malaysia
10-12/11/2009	AVSEC 2009	IATA	Cape Town, South Africa
23-25/11/2009	ACI EUROPE Airport Exchange	ACI Europe	Barcelona, Spain
09-11/12/2009	IATA Commercial Strategy Symposium 2009	IATA	Athens, Greece
08-11/03/2010	World Cargo Symposium	IATA	Vancouver, Canada

# co-operations

**A**irTransportNews is a Gold World Business Partners of Airport Council International (ACI) and has concluded agreements with well-established and respected organizations and companies from all over the world in order to offer to the reader a global and a more objective view of the industry.



### → International Civil Aviation Organization

AirTransportNews is Media Partner of ICAO

### → IATA Events

AirTransportNews cooperates with IATA Events in order to promote all of the events of IATA. To meet this purpose AirTransportNews has launched the AirTransportNews blog (<http://blog.airtransportnews.aero>)

### → Arab Air Carriers Organization

AirTransportNews is Industry Partner of Arab Air Carriers Organization

### → OAG

OAG provides AirTransportNews weekly data on:

-Top 100 Airlines by Number of Flights

-Top 100 Airports by Seat Capacity Available on International Departing Flights

-Carrier Share at random Airports

### → Centre for Asia Pacific Aviation (CAPA)

CAPA provides the analyses and articles on the Experts Opinion section

### → Air Transport Research Society (ATRS)

AirTransportNews is a media partner of the ATRS World Conferences and ATRS participates at the ATN annual survey on Top Airports

### → The Moodie Report

Both players' websites link to one another, allowing easy navigation across the whole aviation sector – aeronautical and non-aeronautical. Each one highlight important stories and developments from the other's website and e-newsletters and both companies will promote each others' services.

### → Online-up

online-up provides AirTransportNews with all the new job offers from all over the world

### → Journal of Airport Management

Journal of Airport Management provides the latest Academic Research articles